

Attorney Docket No. AUS920000405US1  
Serial No. 09/657,116

## APPENDIX OF CLAIMS

1. A programmable apparatus for displaying secondary content, comprising:
  - a computer;
  - a software program for displaying a spotlight cursor having a circumference;
  - the computer being directed to display secondary content when said secondary content is covered by a point on said circumference; and
  - wherein the secondary content is displayed without user interaction.
2. The programmable apparatus of claim 1 wherein said circumference is visible as a solid line or a broken line or not visible.
3. The programmable apparatus of claim 1 wherein said secondary content is one of the following: gradual, all or zone.
4. The programmable apparatus of claim 1 wherein the light within the circumference is of selectable and variable intensity.
5. The programmable apparatus of claim 1 wherein the area inside the circumference is a pre-selectable color.
6. A computer readable memory for causing a computer having a cursor to display secondary content comprising:
  - a computer readable storage medium;
  - a program stored in said storage medium;
  - the storage medium so configured by said program, causes the computer to display a spotlight cursor having a radius, a circumference, and a center located at the forward most point

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of the cursor; wherein responsive to coincidence of coordinates on said circumference and said secondary content, said secondary content is displayed without user interaction.

7. A computer implemented process to accomplish display of secondary content upon activation by a spotlight cursor comprising:

using a first program in the memory of a computer, performing the following steps;

- determining whether or not the user has selected the spotlight cursor;
- determining whether or not a radius has been selected;
- obtaining the coordinates of the cursor;
- calculating the location of a circumference;
- determining whether the circumference has covered a secondary content;
- causing a secondary content to be displayed without user interaction;

using a second program in the memory of a computer, performing the following steps:

- displaying a menu;
- determining whether or not secondary contents are to be displayed;
- selecting the radius;
- selecting intensity;
- selecting color for area inside the circumference;
- selecting color of the circumference;
- selecting configuration of the circumference; and
- determining the definition of secondary content.

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8. A method for creating a spotlight cursor for causing secondary content to be revealed comprising:

- obtaining the coordinates of the cursor;
- calculating the location of a circumference;
- determining whether the circumference has covered a secondary content; and
- responsive to a determination that the circumference has covered a secondary content,

causing a secondary content to be displayed without user interaction..

9. The method of claim 8 further comprising the step of determining whether or not the user has selected the spotlight cursor.

10. The method of claim 8 further comprising the step of determining whether or not the radius has been selected.

11. A method comprising:

- defining a peripheral area around a cursor;
- displaying a secondary content associated with an item upon a determination that the peripheral area intersects the item; and
- wherein the secondary content is displayed without user interaction.

12. The method of claim 11 wherein the peripheral area is a circle.

13. The method of claim 11 wherein the intersection occurs on a graphical user interface.

14. The method of claim 11 wherein the cursor is a pointer.

15. The method of claim 11 wherein the secondary content is displayed without the cursor intersecting the item.

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16. A program product comprising:

a computer readable medium;

wherein the computer usable medium comprises instructions comprising:

instructions for defining a peripheral area around a cursor;

instructions for displaying a secondary content associated with an item upon a  
determination that the peripheral area intersects the item; and

wherein the secondary content is displayed without user interaction.

17. The program product of claim 16 wherein the peripheral area is a circle.

18. The program product of claim 16 wherein the intersection occurs on a graphical user  
interface.

19. The program product of claim 16 wherein the cursor is a pointer.

20. The program product of claim 16 wherein the secondary content is displayed without the  
cursor intersecting the item.